

Innovation in High Nature Value farming systems

- Systems based predominantly on semi-natural forage areas
- Systems associated with low gross margins, low returns to labour
- Where change was possible, has happened, and resulted in loss of HNV farmland)
- Systems largely marginalised by education, research and industry
- Systems where innovation is often linked to responding to crisis
- But systems which are allegedly delivering a lot of what society wants from the farmed countryside

Genesis of the project

- EIP group on HNV farming
- Challenge in a nutshell how to be more economically viable and socially sustainable while still staying HNV
- ► H2020 call based on the findings of the group
- Innovation network finding and sharing best practice

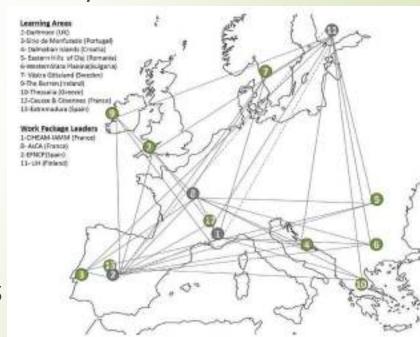
HNV-Link

- → 13 partners
- Revolves around real places the Learning Areas

► Looked at Technical, Product, Policy, Social

innovation

- Why Dartmoor?
 - Common land focus
 - Proven track record
 - Lots of problems
 - Opportunities to benefit
 - Dependable local colleagues





Fundamental challenges remain

- How to detach HNV farming from socio-economic marginality
- How to create a holistic framework of mutually-coherent policies with a realistic time dimension
- How to bring HNV farming (and other agro-ecological approaches) into the mainstream of lifelong learning
- How to nurture local initiative while not depending solely on the work of individuals locally to deliver national policy
- How to detach HNV farming innovation from crisis