

A network on High Nature Value farming
Learning, Innovation, Knowledge



Locally-led results-based innovations: setting the scene

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AGENCIJA ZA PROMICANJE RURALNEGA RAZVOJA

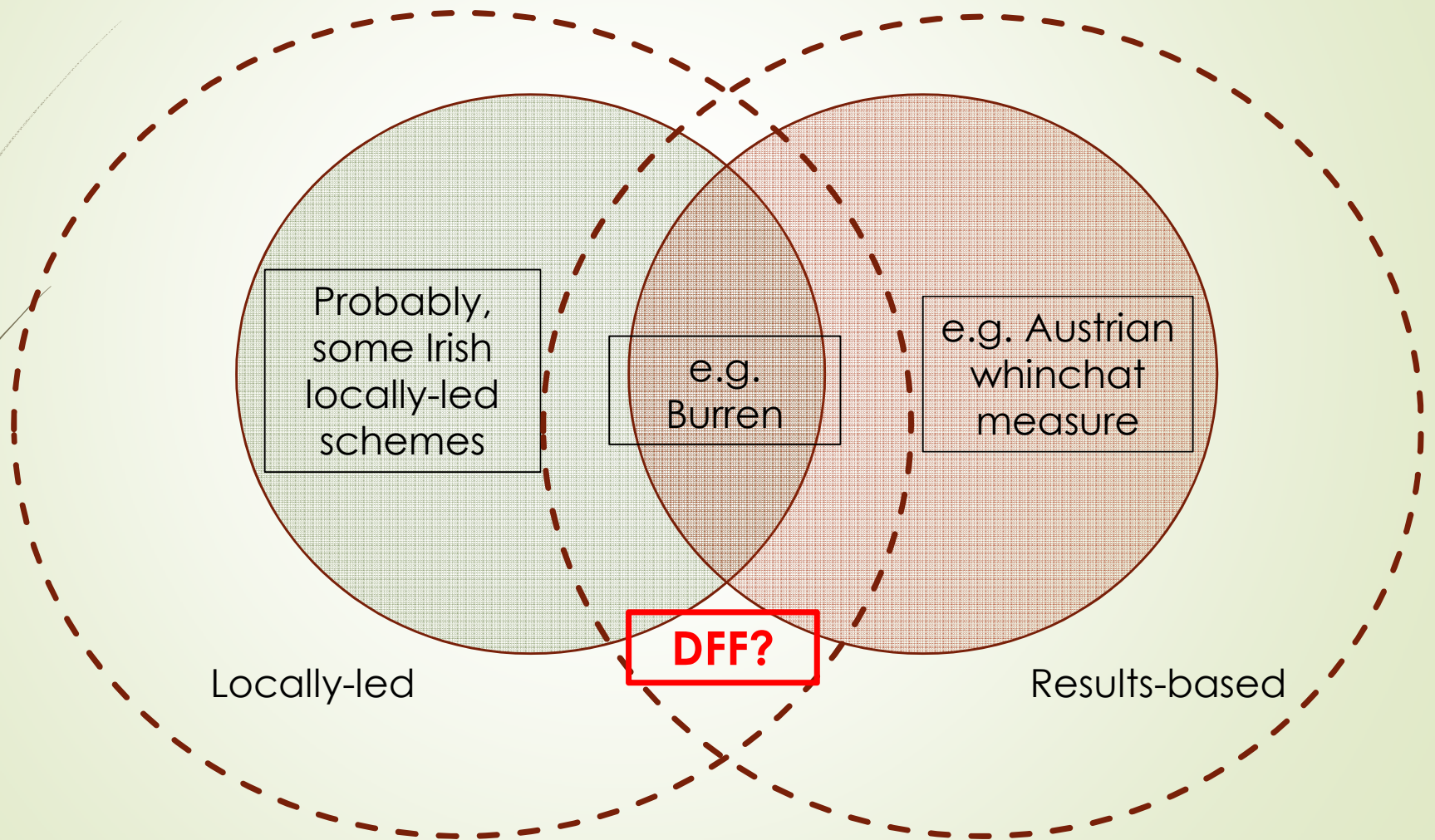


CTETP

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Separate but potentially overlapping concepts



Locally-led vs. Centrally-directed

Centrally-directed

- Responds to national priorities
- Easily ensures level playing field
- Less development cost
- Less complex monitoring, evaluation, reporting

Locally-led

- Responds to local needs, locally perceived. Ownership...
- Responds where possible to differences in pressures, economics..
- Potentially more effective delivery
- Locally-tailored monitoring, evaluation

- The national *could* be framed around the local
- False economies if results are poor

The chicken and egg problem

- ▶ How can it be locally-led and programmed along with everything else?
- ▶ How can it be allowed, if not programmed for?
- ▶ Previous innovative locally-led schemes have been developed outwith or 'on top of' the normal RDP framework
 - ▶ Life (Burren, AranLife) – allows full scheme development
 - ▶ Post-RDP adjustments (DFF) – limits room for manoeuvre
- ▶ Very innovative experiment in Ireland – developing schemes under the EIP measures
 - ▶ How to keep it *locally-led*, given demands of process
 - ▶ All 'local' initiatives are led by someone, it's an issue of buy-in and when

What is results-based?

- ▶ 'Success' not only defined in biodiversity terms for Govt., but for the participating farmer, and is the focus throughout
- ▶ Indicators of success chosen to be meaningful but generally-applicable and, where possible, amenable to change by the farmer
- ▶ Rules kept to a minimum, as unprescriptive as possible
- ▶ Use of farmer initiative in how to achieve 'success'
- ▶ Level of 'success' linked somehow to amount of payment
- ▶ Penalties play a much smaller role

Results-based vs. Prescription-based

Prescription-based

- Simple to explain and easy to understand – ‘tick box’
- Clear payment rationale and calculation (even if BS!)
- Sure of getting paid (or penalised)
- Doesn't risk damaging practice
- Could be easier to integrate into other measures/regs.

Results-based

- Requires clear explanation and real engagement
- Responds where possible to differences in pressures, economics..
- Depends on farmer's skill and experience
- Trusts farmer

- Both *should* be results-based from the perspective of Govt.
- And *then* integrated (dynamically – not ‘fire and forget’!)
- Both should need engagement from all relevant actors

Examples



- National results-based package in Austria, including one measure targeting whinchat

Examples



- Innovative schemes for meadow birds in the Netherlands, including some with farmers bidding for contracts

Examples



➤ Shannon Callows & lowland Leitrim, Ireland

Examples

➤ Hay meadow measures in numerous countries



Examples



➤ The Burren

Examples



➤ AranLife

Examples

➤ Yorkshire Dales National Park



Dartmoor



- Only one on common land
- Farmer engagement is striking
- Time to boast!
- Time to move to the next step?