

EFNCP proposed actions for the Joint Advocacy Strategy for ESSEDRA project in 2014

29 November 2013 based on proposal from 16 May 2013

All partners review our proposal that ESSEDRA Joint Advocacy Strategy focuses on the policy issues surrounding HNV livestock farmers and the associated traditional and artisan food products:

- Rural development support from the next round of IPARD financial assistances addresses adequately the investment, training and advisory as well as association and cooperation needs of HNV livestock farms and farmers.
- The food safety and hygiene requirements for dairy producers from HNV livestock systems is making a full use of the flexibility option and is enabling direct sales of quality cheeses, kashkaval and other dairy products as identified in the ESSEDRA traditional food mapping exercise.
- The harmonisation of the food quality policy enables and promotes the marketing of quality cheeses, kashkaval and other dairy products as identified in the ESSEDRA traditional food mapping exercise.
- The registration process and procedures for HNV livestock farms and farmers is farmer-friendly and does not create unnecessary administrative and economic burden for farmers.
- HNV livestock farmers have regular access to quality, targeted and timely training and ongoing advice on the wide spectrum of farm business issues related to their farming system.

Actions in 2014

- 1. ESSEDRA regional position paper on new IPARD regulation and how countries should use it to address the issues of HNV livestock farmers and the associated traditional and artisan products – leads EFNCP, partners contribute**
- 2. (Proposed) National ESSEDRA position papers on new IPARD regulation focusing on the specific national needs and opportunities for dairy products from HNV livestock systems including investments, processing and marketing on farms, diversification of farming activities, agri-environmental payments, Leader local development approach as well as provision of training and advisory services – partners lead, EFNCP contribute**
- 3. (Proposed) ESSEDRA position paper on CSO involvement in the programming, implementation and monitoring of the new IPARD programmes at national level - partners lead, EFNCP contribute**
- 4. (Proposed) Analysis of hygiene rules and requirements for direct sales at national level for selected dairy products from HNV livestock systems (identified in the mapping exercise) – national lead, Adept supports**

National partners please choose at least one activity from p.2, p.3 or p.4 you are interested in implementing in your country (Yes/No). You can choose more than one activity depending on your interests and possibilities under the project. Please send it back by December 4th, 2013 to Yanka.

Policy advocacy action for 2014	AL	BiH	MK	SR	TR
p.2. National ESSEDRA position papers on new IPARD regulation focusing on the specific national needs and opportunities for dairy products from HNV livestock systems including investments, processing and marketing on farms, diversification of farming activities, agri-environmental payments, Leader local development approach as well as provision of training and advisory services					
p.3 ESSEDRA position paper on CSO involvement in the programming, implementation and monitoring of the new IPARD programmes at national level					
p.4 Analysis of hygiene rules and requirements for direct sales at national level for selected dairy products from HNV livestock systems					
p.5 Other cheese policy related issue. Please specify					