Let’s first remind ourselves the objectives of this project

This project will catalyse and support a
1) skilled and engaged CSOs network in the Balkans and Turkey
2) which will develop a joint strategy to achieve the goal of an effective agriculture and rural development providing
3) effective analysis, advocacy and monitoring at local, national and European level.
Focus of the two days

Day 1 (today) is on 1) skilled and engaged CSOs network in the Balkans and Turkey – i.e. we learn from each others’ advocacy experience

Day 2 (tomorrow) is on 3) and 2) looking into this year’s analysis, potential for advocacy and monitoring and trying to refine our joint strategy

Today’s programme

Project partners’ experience on policy-related advocacy experience of their organization:

Morning session focus on FARMING AND FARMING SYSTEMS advocacy:

- **Macedonia** – Raw milk campaign and guidelines
- **Bulgaria** – Direct sales legislation at national level
- **Serbia** – Support for local breeds
- **Romania** – Agri-environmental measures design and training for farmers to benefit from them
- **EFNCP** – Permanent pasture definition at EU level
Afternoon session focus on socio-economic aspects of rural development

- Turkey – Fish campaign
- Albania – Local development, tourism capacity and food production
- Bosnia and Herzegovina – Cooperation between farmers
- Croatia – Land grabbing

Key questions addressed in the presentations:

- What is the specific problem that was addressed by your organization? How was it identified?
- What has been done – main activities and actions to address the problem?
- Who initiated it? What other partners/stakeholders were involved in addressing the problem?
- Which policy actors were contacted and at which level - local, national, international? Were the proposals/solutions taken on board by policy actors and to what extent?
- What is achieved? What is still expected to be achieved?
- What are the next steps?
- What are the main lessons learnt?
**Tasks for the day:**

- Learn and understand each partner’s specific experience on the specific advocacy issue;
- Identify policy issues that are of common interest for several partners in order to discuss potential joint advocacy actions tomorrow;
- Review the lessons learned in addressing the specific policy issues;
- Identify good advocacy practices from project partner’s experience (things TO DO);
- Identify (if relevant) practices that should be avoided (things NOT TO DO).

**Specific task for the day**

- Discuss and agree on particular terms used in ESSEDRA policy project
  - ...

Terms to be discussed (1)

- Difference between local and native varieties
- Plant /animal population
- Ecotype
- Biodiversity
- High Nature Value

Terms to be discussed (2)

- Not all of the traditional food producers have land or own animals; some of them are just processors let's say. Are they also counted as farmers in this case?

- Artisan food producer and the link to small farmers?
Terms to be discussed (3)

• Artisan food

• Policy issues

Would you like to add something to the tasks for today?